Sideways 6
Web App

by interact

Welcome

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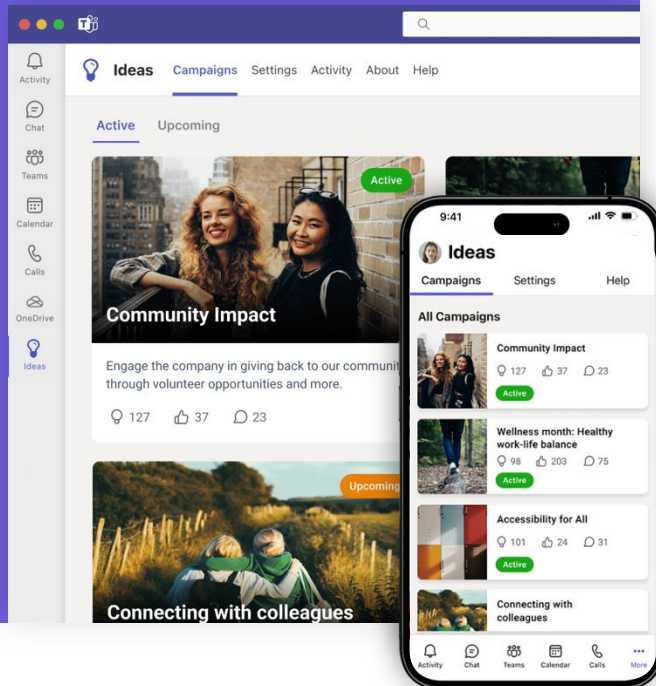Director of Account Management

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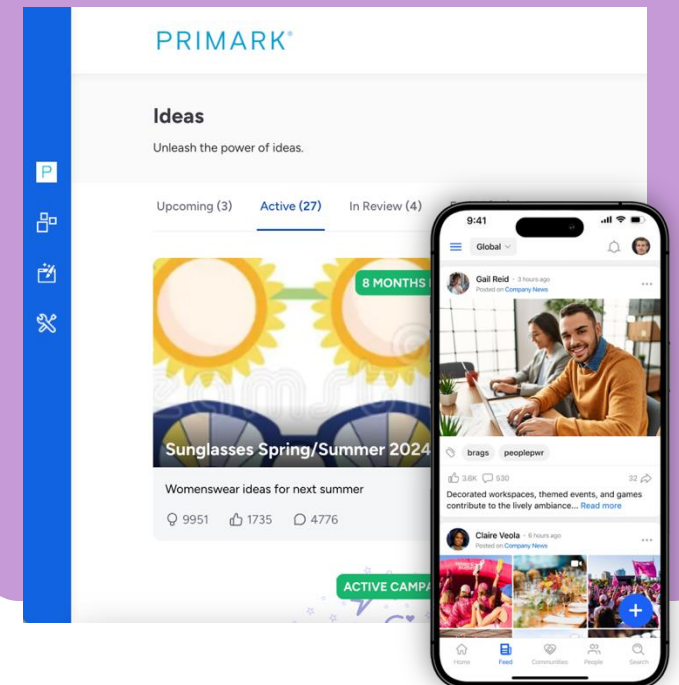# We exist to bring ideas to life every day, everywhere and from everyone
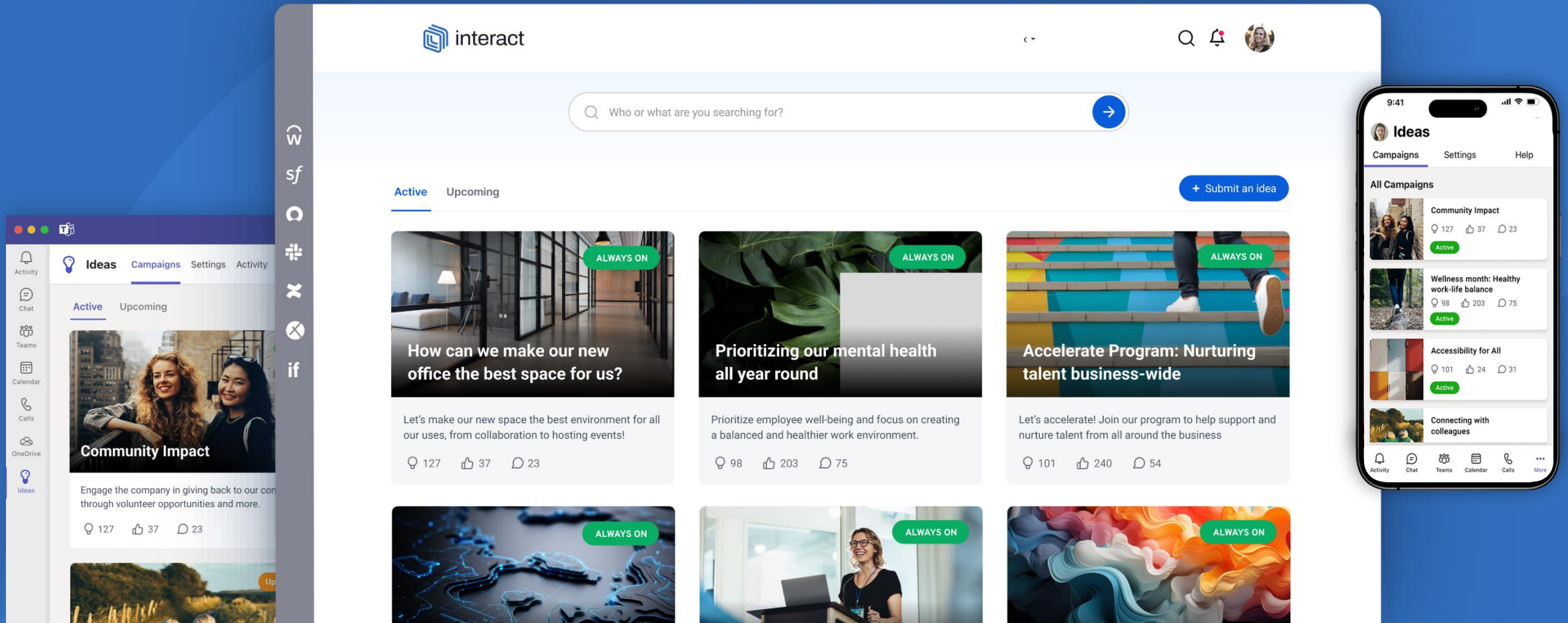

Teams Ideas App on desktop and mobile

Ideas form on Desktop and mobile

Web Ideas App on desktop and mobile

INTRODUCING THE

Sideways 6 Web App

Why did we build this?

Frontline workers lack digital access

They see problems first hand but can't contribute like those at the top

External partners and supply chain are locked out

They bring valuable expertise but can't access internal platforms
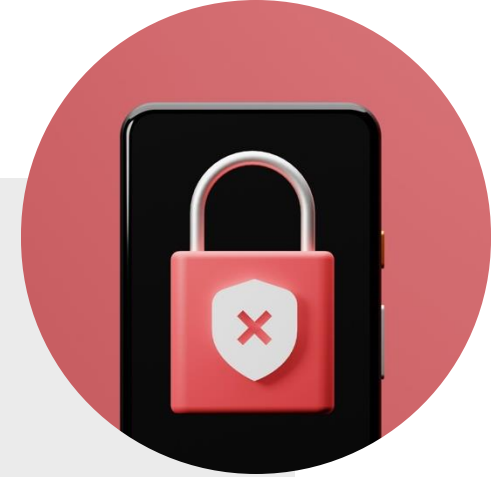
IF PEOPLE ARE EXCLUDED, DON'T EXPECT THEM TO SUPPORT CHANGE

The solution
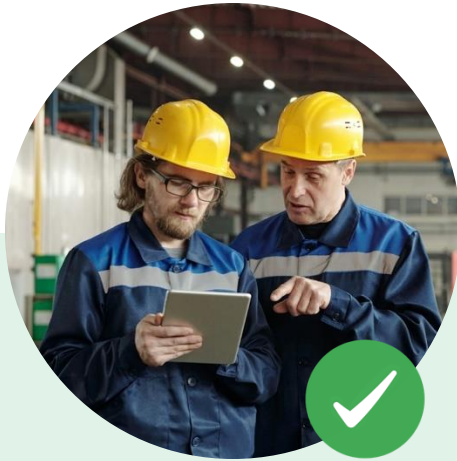
Engage everyone

- Without Microsoft licenses
- External to your organisation

No fuss logins

- Multiple authentication options e.g. SSO
- Bespoke login process for different groups

Maximise impact

- Everyone has the same voice
- Nobody is excluded from change
- Change is easier

US multi-national retailer

Solution

- QR codes & store tablets for idea submission
- Bespoke login using payroll number & password
- All employees participate in shared space

Problem

- 80% of employees have no company email or Microsoft access
- Exit surveys confirm frustration with lack of input

Impact

- 129% of target reached for employees engaged
- Executive lead said "several colleagues have lit up when speaking about this, something I haven't seen in a while"

Built environment company

Problem

- Complex, long-term multi-modal projects
- Innovation underpins successful completion
- Separate IT environments, creating siloes

Solution

- Registration logins for unknown audience members
- Different login options e.g. SSO for JV partners, magic links for frontline
- Shared mechanism for innovation

Impact

- Won latest multi-$bn project bid where having a mechanism for innovation was valued
- Fast-tracked regulatory and safety improvements
- 71% increase in partner engagement
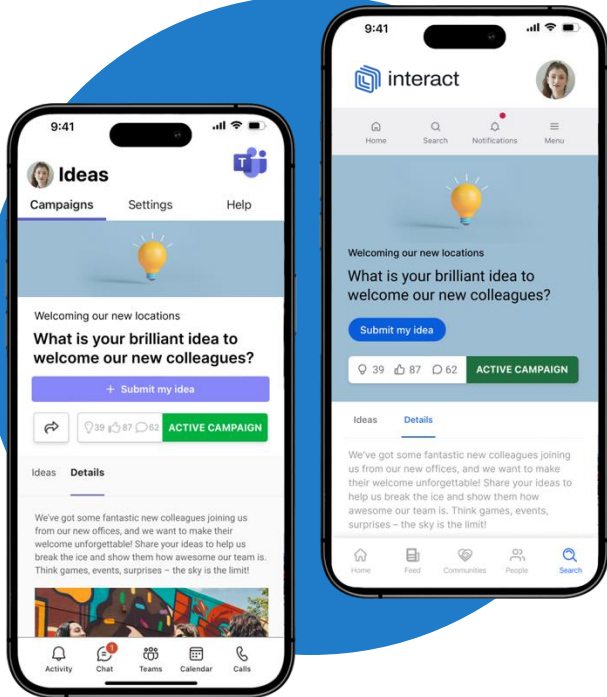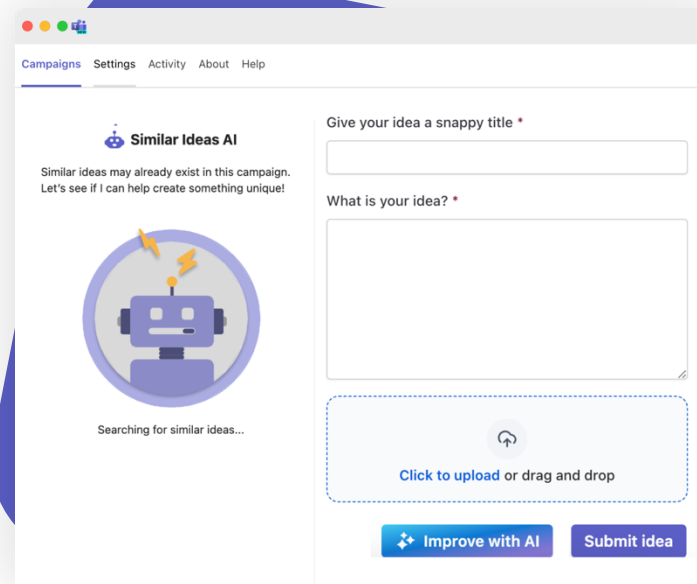
Bring ideas to life

Native

A mobile-first experience used by millions of users globally

Scalable

Include your entire organisation, no Microsoft license needed.

Expert

Bring more ideas to life with an expert product, powered by Interact

JOIN THE WORLD'S BEST WORKPLACES WITH INTERACT

4.8 / 5
97% recommend
Gartner Peer Insights™

1500 +
Customers

Gartner
LEADER
"Interact is well-regarded for its ability to innovate"
Gartner Magic Quadrant for IPS 2023

IDC
LEADER
IDC MarketScape: Worldwide Experience
Centric Intelligent Digital Workspaces 2024

LEADING PRODUCT
ClearBox CHOICE 2024

"Interact excels in many core capabilities such as repository services, search, metadata, personalization, and design tools.."
The Intranet Platforms Landscape, Q1 2024
FORRESTER

Highest User Adoption
Enterprise WINTER 2024

High Performer
Americas WINTER 2024

Columbia Sportswear Company
NEW YORK LIFE
TEXAS INSTRUMENTS
Domino's
NHS
SUBWAY
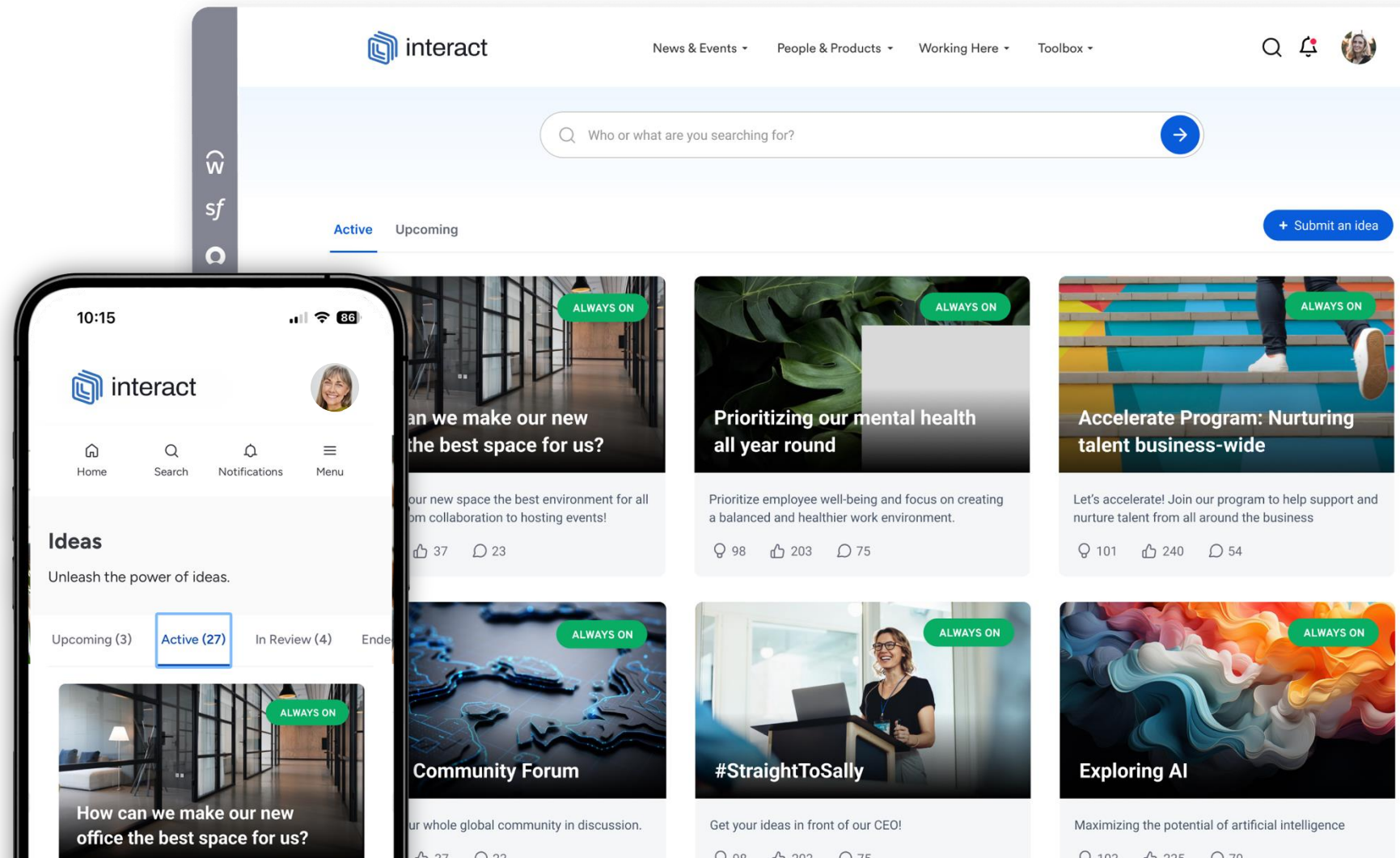Levi's®

Login Screen
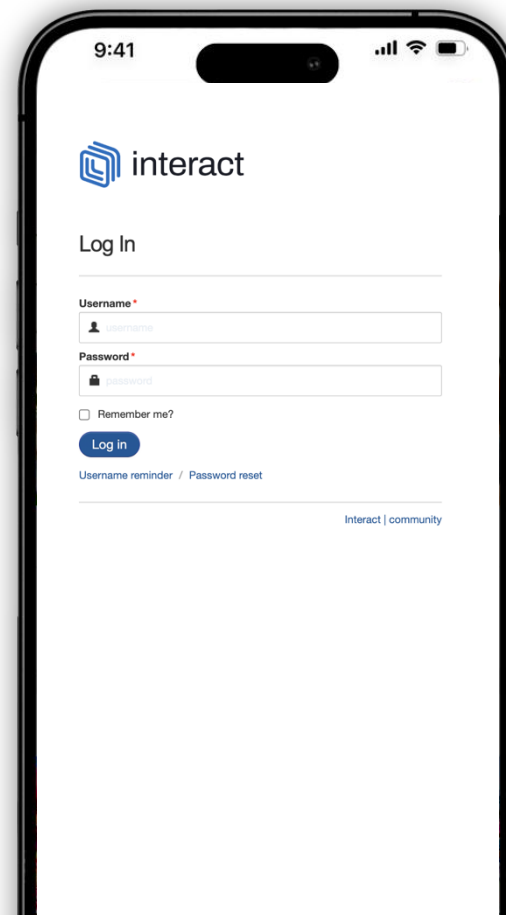
Ideas Homepage

Admin

The **homepage** shows all campaigns a user has **permission** to see in their own **language.**

The admin has a view of all campaigns.

Admins can configure additional apps in the **App Bar** (if desired) from their **profile panel.**
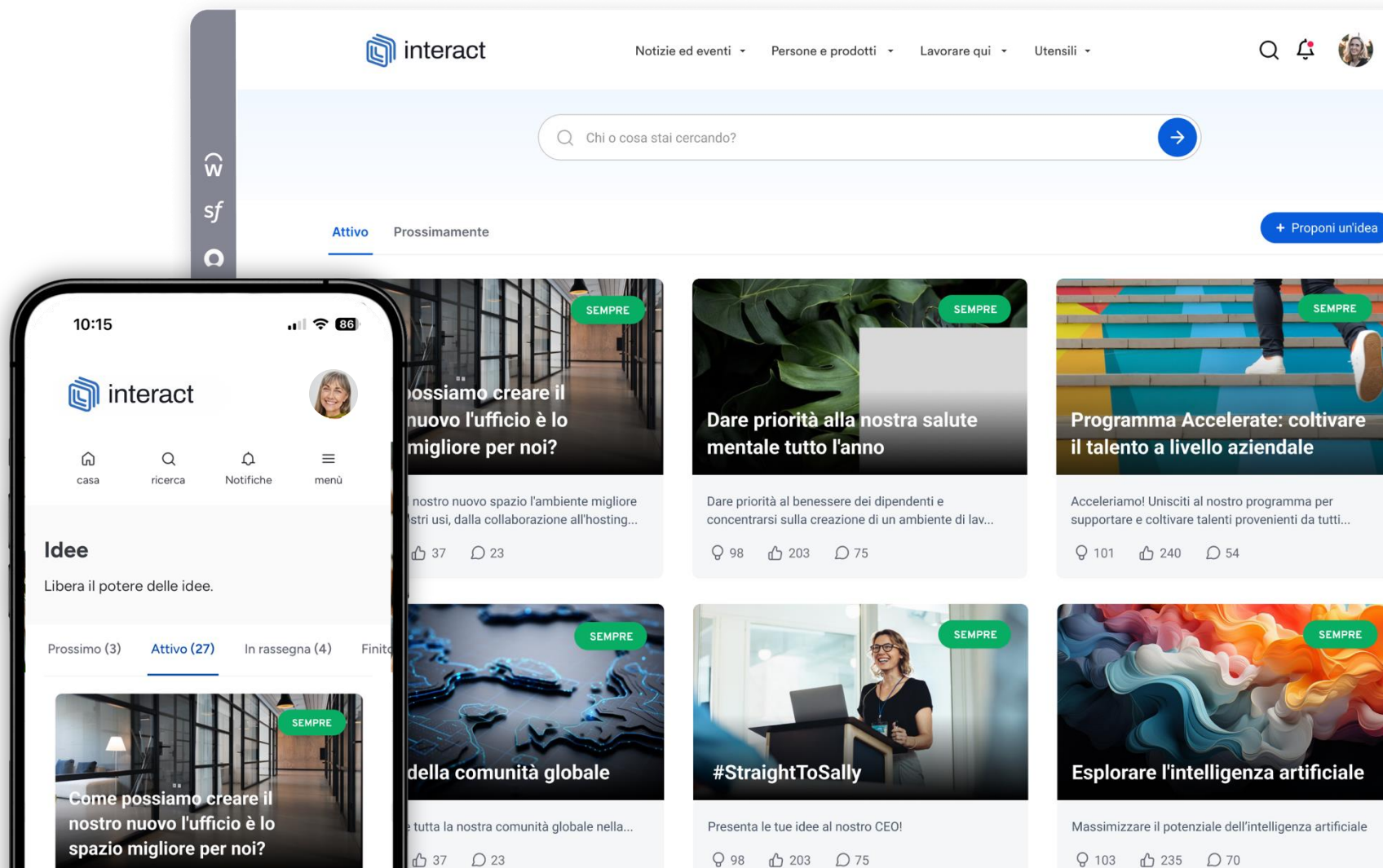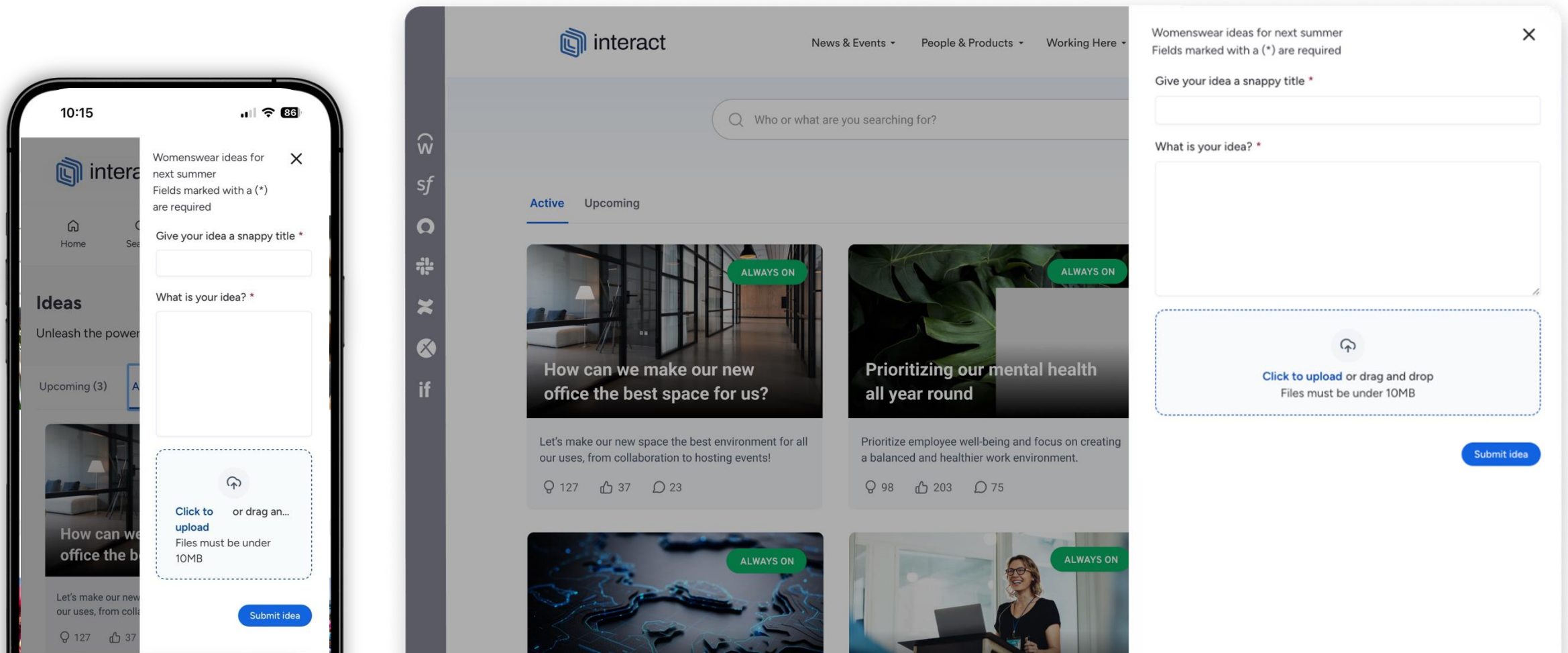
Ideas Homepage

User

All content can be **targeted** and **personalised** to the user.

In this example, the user sees all content in Italian and only has permission to one additional app from the **App Bar.**

Submitting an idea (web & mobile)

Additional Applications

- ○ Pages & Mandatory Read content

- ○ Blogs

- ○ Calendars & Events

- ○ App Bar

App Bar

The **App Bar** is not just a navigation tool, it's a dynamic platform that adapts to your organisation's needs, creating a more efficient, personalised, and productive digital workplace.

The App Bar provides a library of enterprise apps at your fingertips, **tailored and permissioned** to each user's **tools** and **integrated applications.**
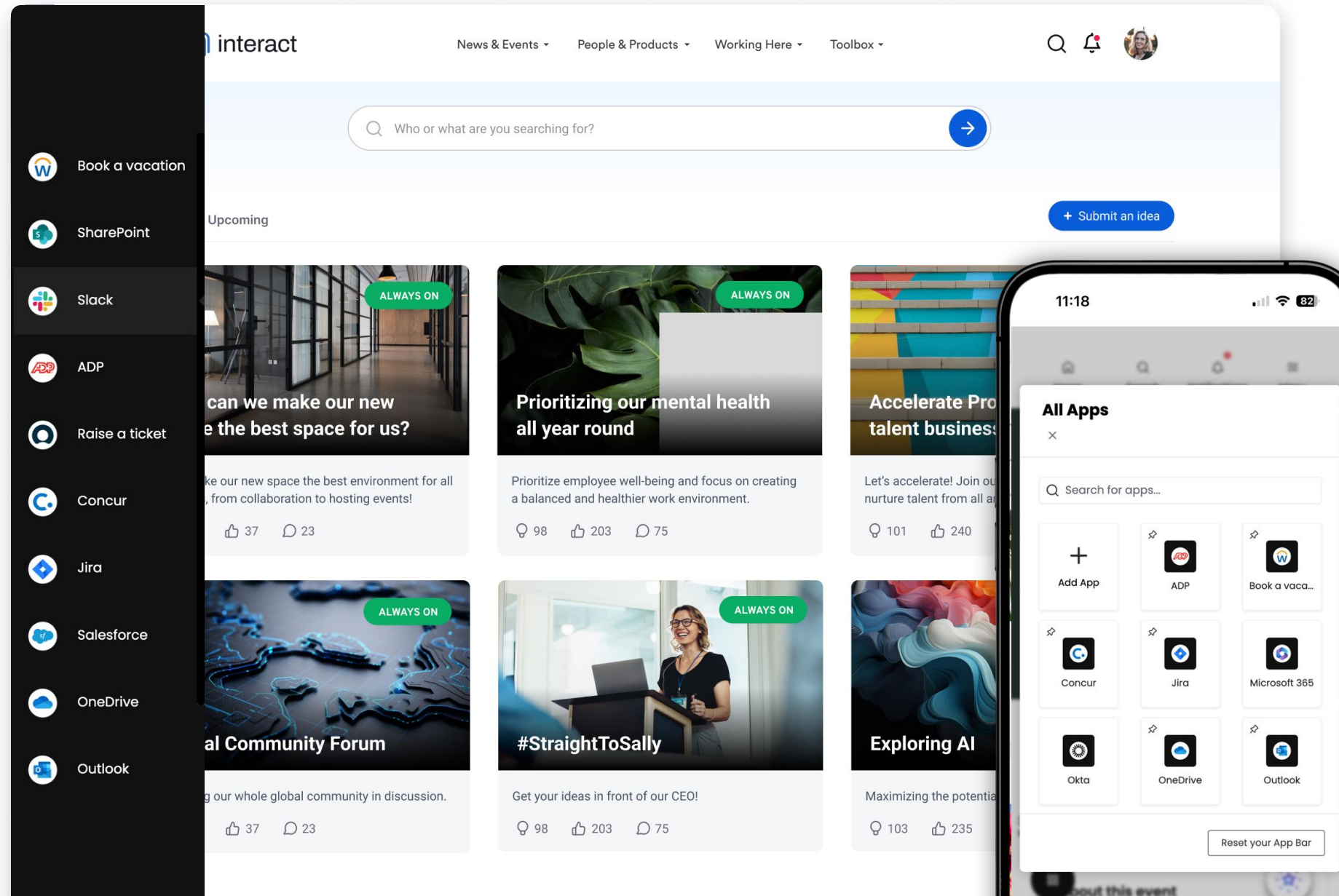
Pages and Mandatory Content

Mandatory read pages boosts compliance with critical communications. Pages can be designated to groups of users (for example, all new starters). The author (and admins) can report on all users that haven't completed the mandatory read and send follow-up reminder **notifications** via email or the web app.

Individual sections (blocks) within a page can also be **permissioned** to groups (for example, a training FAQ section for managers) to reduce duplication of pages.
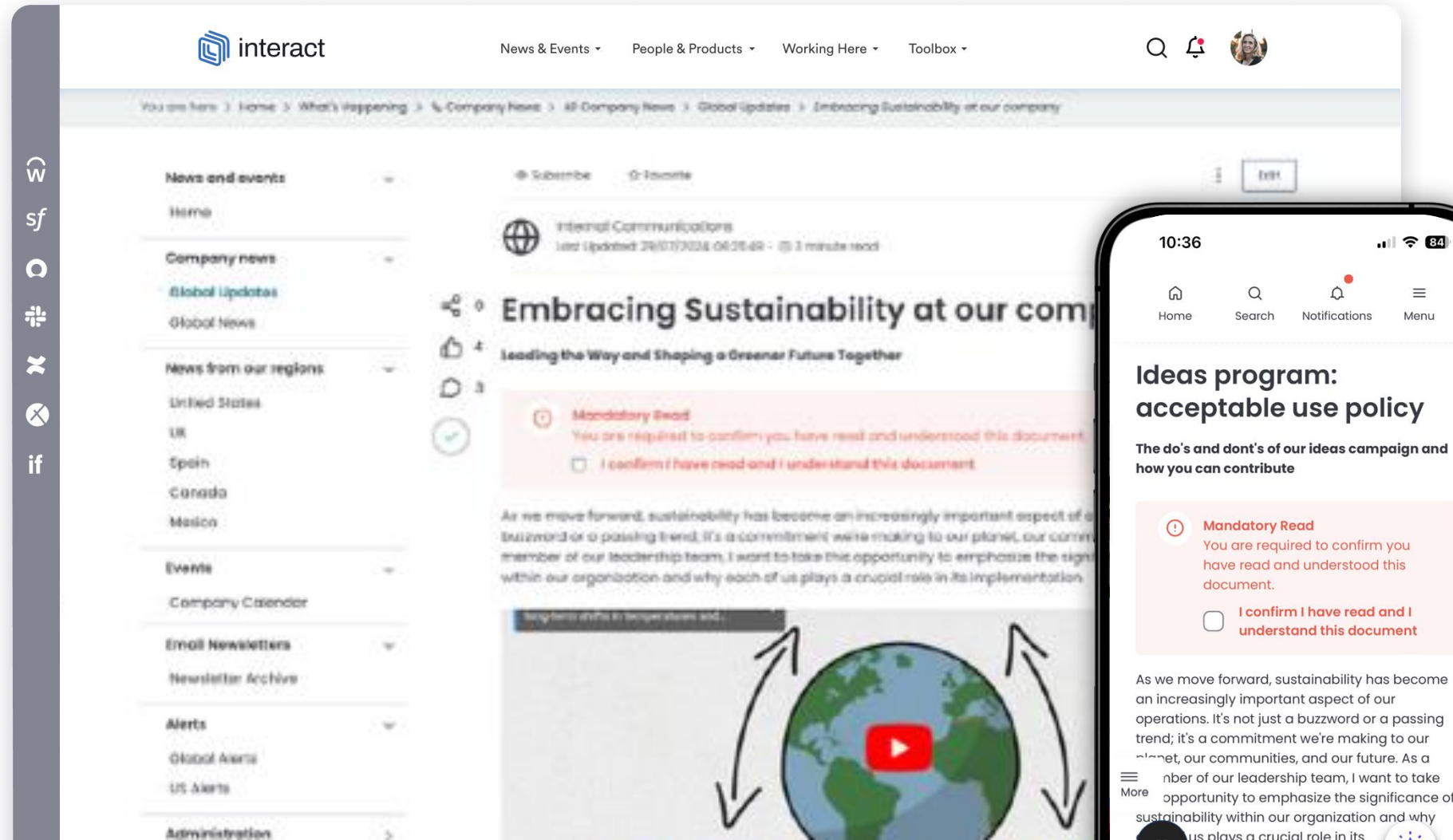
Blogs

Blogs are a great way to share stories of ideas brought to life and allow users to connect and engage.

This feature offers a much-simplified publishing experience to provide quick option for those with **permission**.

Blogs are permission controlled and can feature on a **homepage or a profile.**

Blogs can also be published directly from **mobile** and support media (e.g., photos, video).
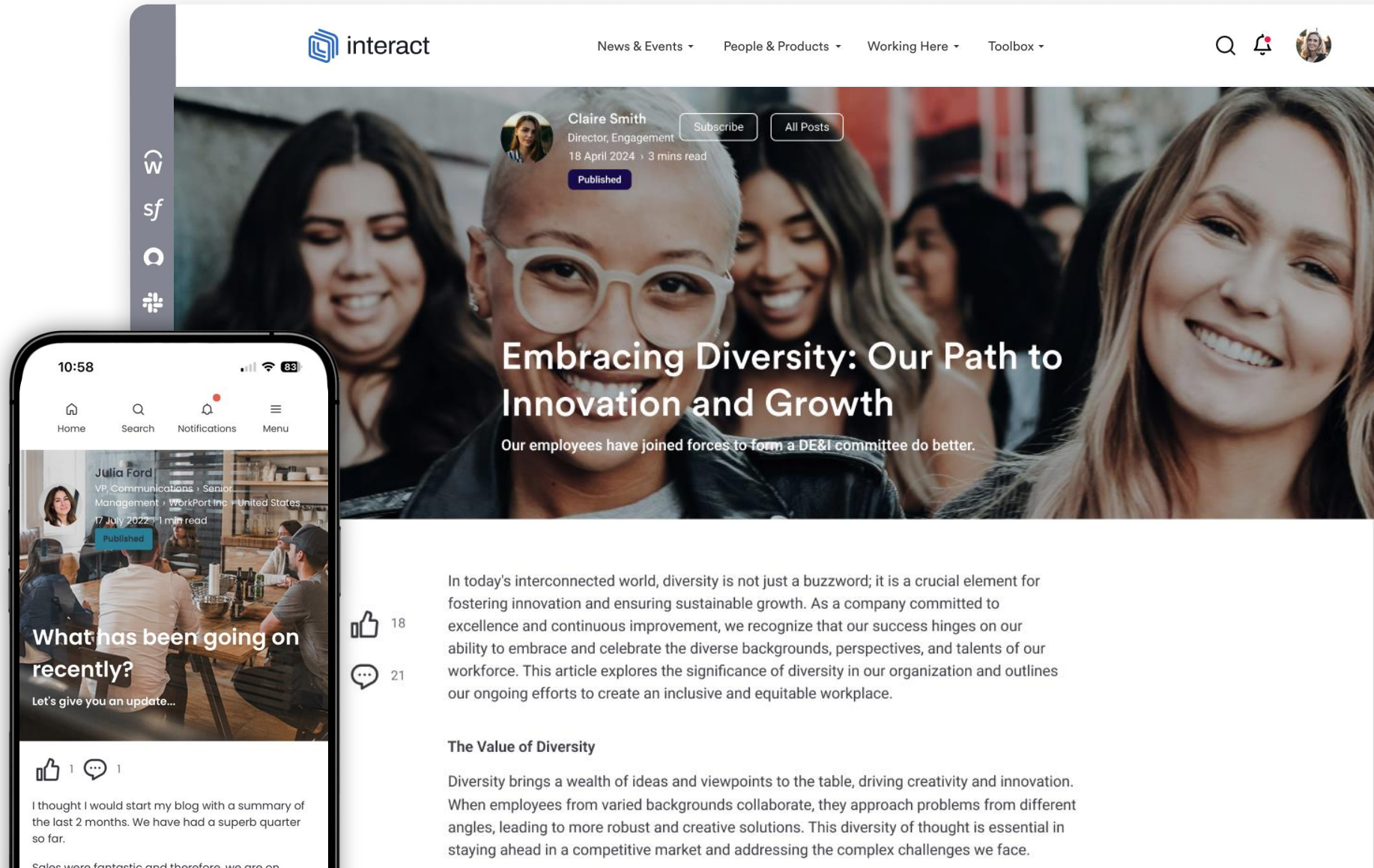
Events

Events allow you to easily **coordinate events, meetings and schedules** at enterprise scale - while enabling employees to export relevant company or team activities to **personal calendars** with ease.

Interact offers a robust native calendar functionality to manage company events (**one-off** or **recurring**). Admins can create organisation-wide or department event calendars. Events support **open RSVPs** or **invitation-only** with **attendee limits**.
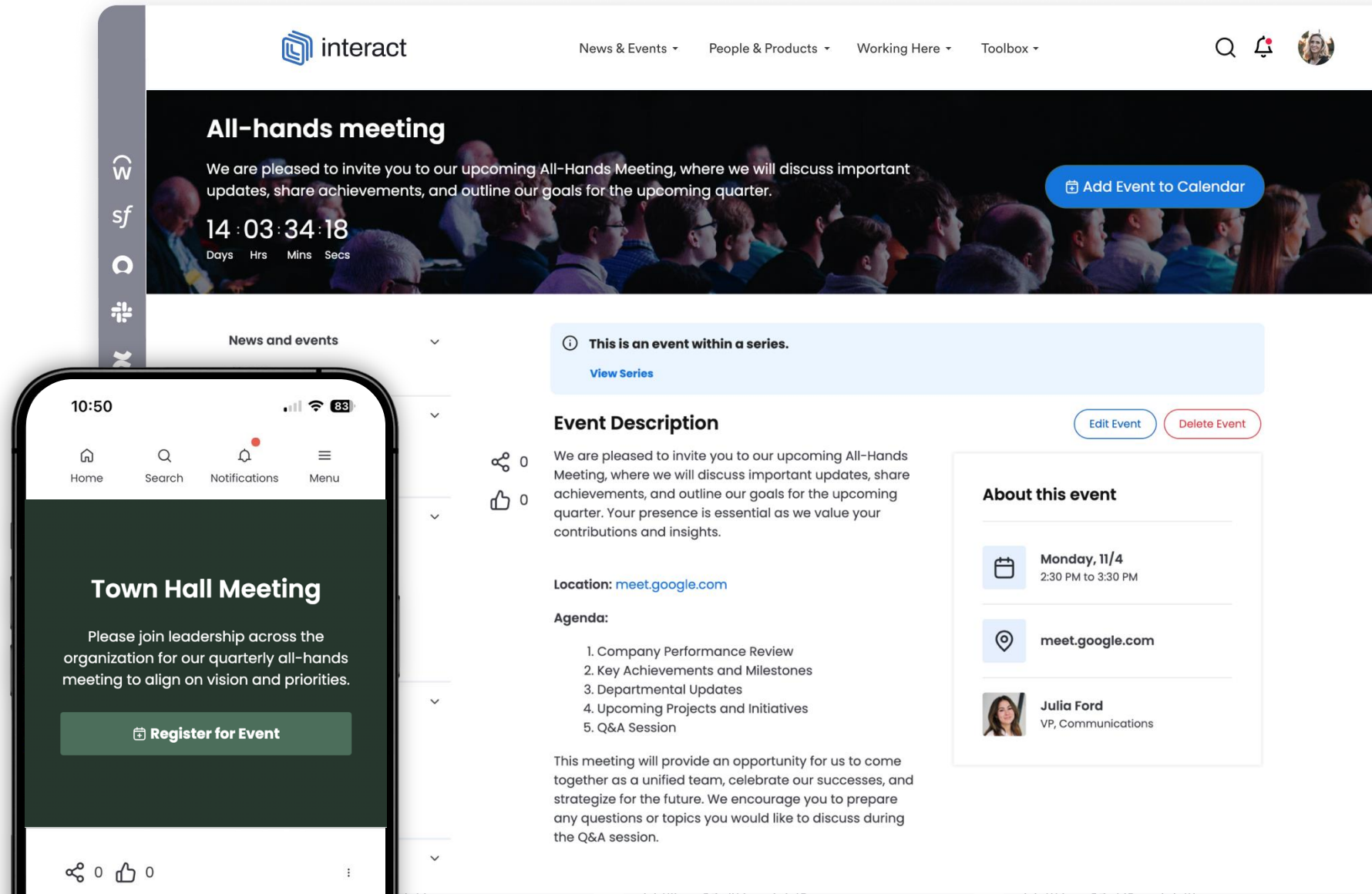
Calendars

Interact also integrates with **Microsoft** - for example, to display availability for conference rooms, to show upcoming ideas campaigns or centralising calendars company-wide.
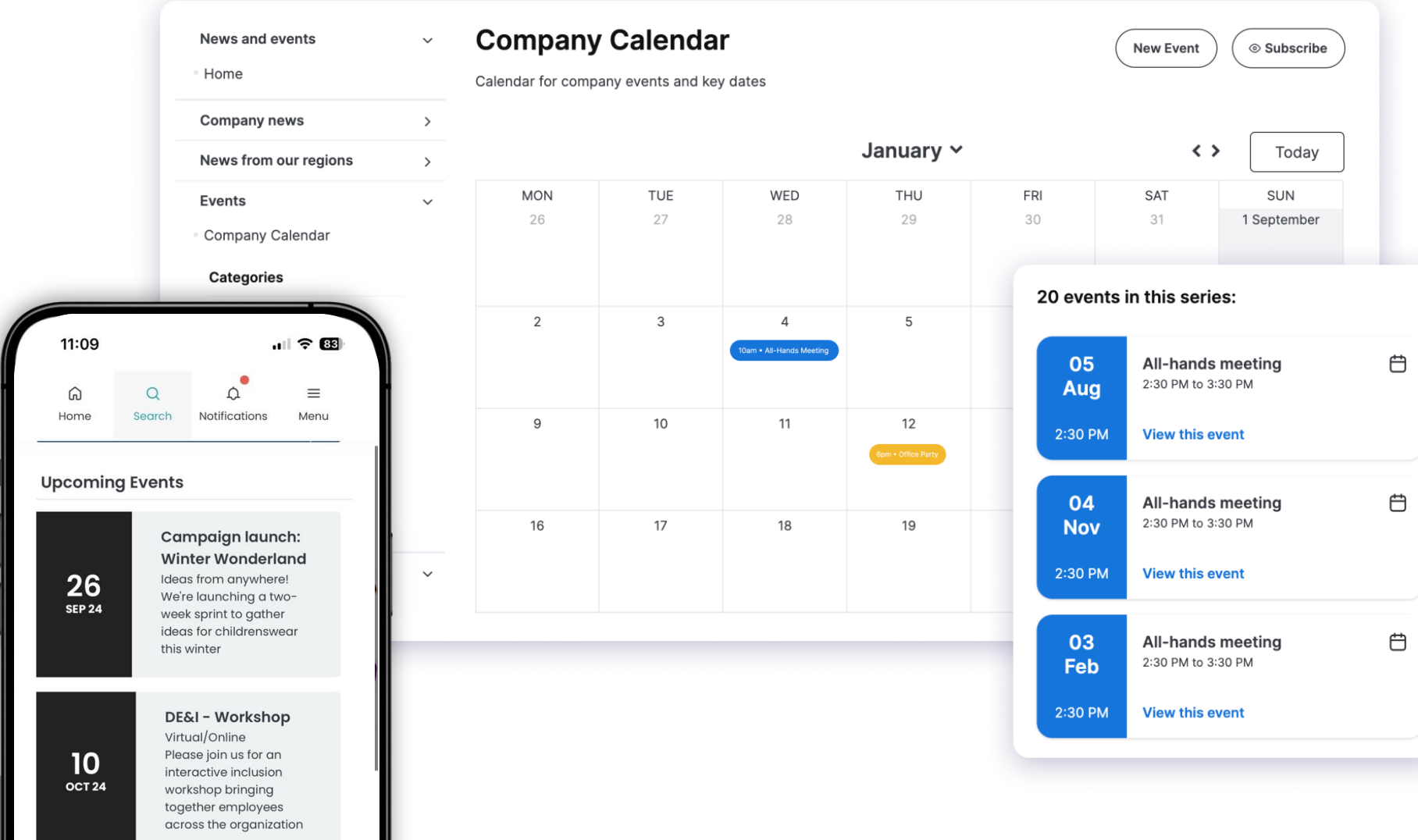
Any questions?

Get in touch!

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